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ARABELLA Partners with Artfest Kingston to Elevate Canadian Arts and Culture

KINGSTON, ON, January 29, 2024 – ARABELLA, a leading Canadian arts and culture magazine, proudly announces its strategic partnership with <u>Artfest Kingston</u>, marking a significant collaboration that aims to enhance the festival's programming and elevate the Canadian arts community.

Artfest Kingston, renowned as Eastern Ontario's largest free outdoor art festival, is set to unveil its 13th Annual edition from June 29 to July 1, 2024, at Kingston's City Park. With over 150 artists showcasing their original works, the three-day festival has become a cultural highlight, celebrating creativity and fostering a sense of community.

ARABELLA's association with Artfest Kingston represents a shared commitment to supporting both established and emerging artists. The magazine's CEO and Publisher, Brian Usher, expresses enthusiasm about the collaboration, stating, "We believe in the power of art to impact society and culture positively. Partnering with Artfest Kingston allows us to contribute to the vibrant Canadian arts scene and nurture talent at every stage of its journey."

Neil Shorthouse, President & Producer of Art Experiences Co., the new managing entity for Artfest Kingston, commented on the partnership, saying, "We are thrilled to align with ARABELLA, an esteemed publication that champions fine art and design. This collaboration will enable us to augment our festival programming, offering an enriched experience for both artists and attendees."

As part of the collaboration, Artfest Kingston will adopt ARABELLA's festival theme, titled "A Celebration for the Love of All Things Art." This theme reflects the shared values of both organizations in promoting a diverse range of artistic expressions.

Brian Usher emphasizes the magazine's commitment to uncovering untold stories and undiscovered artists. "ARABELLA has always thrived on elevating the everyday to the extraordinary. Our collaboration with Artfest Kingston is a testament to our dedication to showcasing the finest in Canadian arts and design."

ARABELLA invites artists, art enthusiasts, and the wider community to participate in this cultural celebration. For more information about the partnership and to stay updated on the festival's developments, visit www.arabelladesign.com and access pages under the "SHOWCASE" drop down menu tab.

About ARABELLA Magazine: ARABELLA is a beacon in fine art and design publishing, embracing diverse content spanning art, architecture, landscaping, and interior design. The magazine focuses on nurturing talent over immediate financial returns, championing artists at every stage of their creative journey. ARABELLA believes in art's power to positively impact society and culture.

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